



ABC Capital Development, Inc.

ABC Capital Development, Inc. is a
visionary real estate developer and
consultant



Problem worth solving

Many people need assistance in successfully completing their real estate projects but many times don't need a full time project manager. They need a customized plan for completing their project as efficiently as possible.






Our solution

ABC provides clients with a customized solution to the management and successful completion of their project. ABC has the ability to plan and execute real estate projects from location, negotiation and acquisition to renovation & resale.



Target market



-  Individual Investors
-  Businesses
-  Non-Profits

Market size: \$650M



Competitive landscape

Competitors	How our solution is better
<i>Large Companies</i>	Specific focus on the Charlotte area
<i>Small Companies</i>	We do all work in-house
<i>New Companies</i>	40+ years of experience



Funding needed

\$500K

Funds will be used for various stages of ABC's expansion



Sales channels

Sales come primarily through our website and local advertising



Marketing activities

We market our services through online advertising and considering our Charlotte area focus, we extensively advertise by passing out flyers in the local area and placing ads in local papers.



Revenue streams

Our revenue stream will come through the sale of our consulting services where we will offer assistance from property acquisition to ultimate sale/rental. In addition, we will also manage & complete our own real estate projects.



Major costs

- The purchase & warehouse of supplies
- Paying four full-time employees
- Warehouse & office space
- Vehicles & other transportation



Milestones

Date	Milestone
 <i>July 15, 2014</i>	Obtain At Least \$100k
 <i>August 15, 2014</i>	Open a Second Office in Charlotte
 <i>September 18, 2014</i>	Hire 2 New Employees



Team and key roles



Kim Douglas

CEO & Project Manager



Pamela Smith

Lead Architect



Thomas Smith

Head Laborer



Paul Smith

Assistant Project
Manager

